



Cargossip

Dear Mercedes-Benz Enthusiasts

This month's edition of Cargossip brings you the latest news about the New Mercedes-Benz C 63 AMG Coupe, how a fleet of electric smarts mobilizes Amsterdam and details on the new Mercedes-Benz fragrance; available from 2012.

News Flash

- **Impressive performance, expressive style**

The new C 63 AMG Coupé offers the perfect synthesis of extraordinary performance and expressive design. Out on the road, the performance of the C 63 AMG Coupé more than lives up to the promise implicit in its initial looks. Every exterior detail of the C 63 AMG Coupé is a compelling testament to power, performance and an uncompromising will to win – from the distinctive, longer front end with prominent flared wings through to the AMG-specific bonnet, right up to the diffuser-look rear apron and the highgloss chrome-plated twin tailpipes of the AMG sports exhaust system. The interior of the C 63 AMG Coupé conveys an even more intense racing atmosphere too. Contributing features include the AMG sports seats, the AMG Performance steering wheel with flattened upper and lower sections, the AMG instrument cluster including RACETIMER and AMG start-up display, as well as the new transmission mode rotary switch with four driving modes and Race Start function. The sporty, exclusive interior appointments are available in black ARTICO man-made leather/DINAMICA, or optionally in designo leather. The car's sporty interior is rounded off with a black roof liner and sports pedal cluster in brushed stainless steel with black rubber studs.



Technology that promises unbeatable performance: The highly successful naturally-aspirated AMG 6.3-litre V8 engine enables the C 63 AMG to deliver the best performance figures in its segment. The AMG sports transmission, well-known from the SL 63 AMG and E 63 AMG with its four drive modes C, S, S+ and M as well as its Race Start function, offers a uniquely broad gearshift spectrum, from extremely sporty (shift times under 100 milliseconds) to very comfortable. Tuned to perfection with the AMG sports suspension, the more direct AMG speed-sensitive sports steering has a 13.5 :1 steering ratio. It offers substantially higher steering precision thanks to modified front-axle kinematics and a modified steering response map. The AMG Performance package for the C 63 AMG Coupe offers components specially designed for top performance, visually accentuates the car's dynamic qualities and improves acceleration from 0 to 100 km/h by 0.1 seconds to 4.3 s. Features of the AMG Performance package include updated power by 22 kW/30 hp to 358 kW/487 hp; variable intake manifold painted titanium grey as a visible signal of the vehicle's updated performance; AMG high-performance composite brake system with composite brake discs at the front wheels; red-painted brake callipers at front and rear; AMG carbon-fibre spoiler lip and AMG performance steering wheel in nappa leather/Alcantara. The Mercedes-Benz C 63 AMG Coupé not only delivers uncompromising sportiness but sportiness, without compromise. For more information contact your closest Mercedes-Benz East Rand dealer.



Electrifying Start: car2go mobilizes Amsterdam

Beginning November 24th, 300 smart fortwo electric drive vehicles will be available for on-demand mobility, without the necessity of returning them to a fixed rental station. Even recharging of the electric vehicles is not mandatory after each rental, because the range of the smart fortwo electric drive is eight to ten times higher than the average operating distance of a car2go rental. Amsterdam will be the fifth city with a car2go service globally, but the first in Europe with an all-electric fleet. Together with Amsterdam's electric vehicle charging infrastructure, which only uses energy from renewable resources, the car2go fleet of local zero emission cars is improving air quality and, due to the compact smart two-seater vehicle, is saving valuable space in the city center, of the beautiful capital of the Netherlands. Amsterdam is not only well-known for its Amsterdam electric program, but also for its efficient public transit network and various bike and car sharing programs, which are well accepted by its citizens. car2go will complement these existing transport systems by providing a service for short and spontaneous one-way trips with electric vehicles. The 300 car2go vehicles and other electric cars in Amsterdam will have access to more than 250 charging stations in the city area right now, most of them with two load-points. The number will increase significantly up to 1,000 by end of 2012. All 300 smart fortwo electric drive vehicles are equipped with latest telematics technology, allowing fully automated, easy and convenient rental operations.





Platinum Star Offer

It allows customers to rent the cars spontaneously without having the burden to commit to a specific return time or location. The cars have a lithium-ion traction battery, an automatic gearbox and a range of 135 km. On-board are air-conditioning, a radio and a navigation system. One minute of car2go driving costs 29 Cent. The hourly rate will be 12,90 Euro and there will be a daily rate of 39 Euro (24 hours). If car2go is used for stop-overs, a special parking rate of 9 Cent per minute (5,40 Euro per hour) will be calculated. Insurance, taxes, electricity and parking costs are fully included in this price. The car2go program is already very successful in the German cities of Ulm and Hamburg, the Texan capital of Austin in the U.S. and the Canadian city of Vancouver. More than 45,000 members have used the 1,100 car2go more than 900,000 times. The average duration of a car2go rental is between 15 and 60 minutes and the average range lies between 5 and 10 km.

• The new Vito – Unbeatable Vito Service

Do you need a bigger ride for your December holiday? Purchase a Mercedes-Benz Vito Crewcab, Vito Crewbus or Vito Shuttle and receive a 5 year/90 000 km CharterWay Service Complete full maintenance package to the value of R 7 022 excl. VAT at no cost. Contact Corne Nienaber on 011 677 1111 or cnienaber@cargomotors.co.za for details.



People's Talk

• Mercedes-Benz Perfume

The first fragrance for men' was launched on 19 September 2011 at the TFWA World Exhibition in Cannes. The fragrance has been composed by renowned perfumer Olivier Cresp (Firmenich). Innovative and unique, it is the first men's fragrance from Mercedes-Benz and it combines woody notes with floral freshness. The cool top note features Calabrian bergamot, lemon essence and Italian mandarin. The middle note is a warm, spicy mix of bourbon pepper, nutmeg, violet and galbanum resin. The base note provides a spicy finish to the perfume and includes American cedar wood, vetyver grass and patchouli. The Mercedes Benz Perfume will be available from selected specialist retailers from the first quarter of 2012, as an eau de toilette, after shave, deodorant and shower and body gel.



Stay tuned for more news & talk in our next edition of Cargossip – a monthly communication which was first published by Cargo Motors in 1956. To stay in touch on a more regular basis Like “Mercedes-Benz East Rand” on Facebook or click or follow this link:



Kind Regards

Franziska Grobler

Marketing Manager

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